

India's Largest Cryptocurrency Exchange, CoinDCX Launches CoinDCX Go

CoinDCX Go app launched to onboard 50 million Indians into crypto

Mumbai, India (January 19, 2020): CoinDCX- India's largest and safest cryptocurrency exchange has launched CoinDCX Go -the simplest and the most secure place to buy and sell bitcoin and cryptocurrencies- to onboard 50 million Indians into crypto.

CoinDCX Go was conceptualized following a joint survey we conducted the Mood of the Nation [survey](#), which revealed nearly 60% of the Indian population found it extremely challenging to invest in crypto. The reasons cited in particular were lack of a conducive environment and a digital barrier to getting on board.

One of the salient features of CoinDCX Go, is its ability to let a novice user operate on the cryptocurrency market with ease, at his own convenience.

The User Interface (UI) has been designed to induct a new breed of first time users in mind. Our systems are secured, with AI-ML algorithms at work, backed by a dedicated and efficient team to overview operations. Additionally, to bring a safety net for our Users, all their funds are insured by one of the best and well established global custodians operating in the market.

Sumit Gupta, **CEO and co-founder** of CoinDCX said, "The app will allow users to trade on smaller denominations for some of the best crypto assets. 14 tokens such as Bitcoin, Ethereum, Ripple, Litecoin are part of this parcel. Users will be able to buy these cryptos within the time they finish a cup of tea or coffee. The focus is to make users see merits in the industry by attention to details paid by operators like us by taking the simple steps of developing this app to address their pain points of a novice. Technical and Issue related resolution support will be provided round the clock for their users."

Currently CoinDCX Go offers a range of tokens in INR pairs such as;

Bitcoin (BTC),	Ethereum (ETH)
Bitcoin Cash (BCH)	Litecoin (LTC)

Binance Coin (BNB)	Chainlink (LINK)
EOS (EOS)	Tether (USDT)
Cardano (ADA)	Stellar Lumens (XLM)
Ripple (XRP)	Basic Attention Token (BAT)
Matic Network (MATIC)	Tron (TRX)

These tokens have been vetted by CoinDCX to ensure users are dealing only on the more stable and secured currencies while buying their first cryptocurrency. CoinDCX Go will offer round the clock support services.

Speaking from a development perspective of the app, Neeraj Khandelwal, **co-founder** of CoinDCX said, “We have seen around 20,000 downloads so far. Most of the users are of the age group 22 to 45. This app has been introduced to serve a simple purpose; remove the fear of technology, make the market numbers more understandable and provide the ability to make informed decisions in the crypto universe. A smart investor will regularly invest at least 1 percent of his disposable income for Bitcoins in his investment portfolio. People having faith in the future of technology should do the same. The app just makes the induction easy. Buying Bitcoin on CoinDCXGo will be as easy as using any of the popular apps such as WhatsApp, Instagram, Amazon, or booking your cab through Uber.”

The product is sturdy and has a lot of security features, backed by a robust system architecture. ‘Since our focus is on the newcomers of the crypto universe, a special emphasis has been placed on ensuring proper inputs are provided at every step, with users being updated about the industry on a regular basis.” adds Neeraj.

Currently, there are about 6 million Indians in crypto which is close to 0.5% of the total Indian population. CoinDCX Go allows first time crypto buyers to own cryptocurrency instantly without having to wait for orders to process and will charge 0 fee for deposit and withdrawals.

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About CoinDCX

CoinDCX is India's largest and safest cryptocurrency exchange and top liquidity aggregator in the world. The exchange has instant deposit and withdrawal facilities. The versatile wallet structure provides the best fee structure in the industry. Established in 2018, the exchange is today deemed by many market participants as India's most trustworthy cryptocurrency exchange.

CoinDCX offers users a single-point access to a diverse suite of crypto-based financial products and services:

Insta - Provides fiat onboarding from INR to crypto

Spot - Gives access to trade cryptocurrencies across 500+ markets

Lend - Decentralized lending service wherein users can earn 12.87% APR

Margin - With up to 6x leverage trades across more than 250 markets

Stake - Users can earn passive income by staking their cryptos

The exchange has a powerful yet simple interface that provides fast and reliable trading experience for professional and novice customers alike. CoinDCX is backed by world-class security processes which includes a safe & instant KYC verification process and insurance cover to safeguard users' funds.

For more information, visit <https://coindcx.com/>